

# Sponsor Guide

# 2026

Website

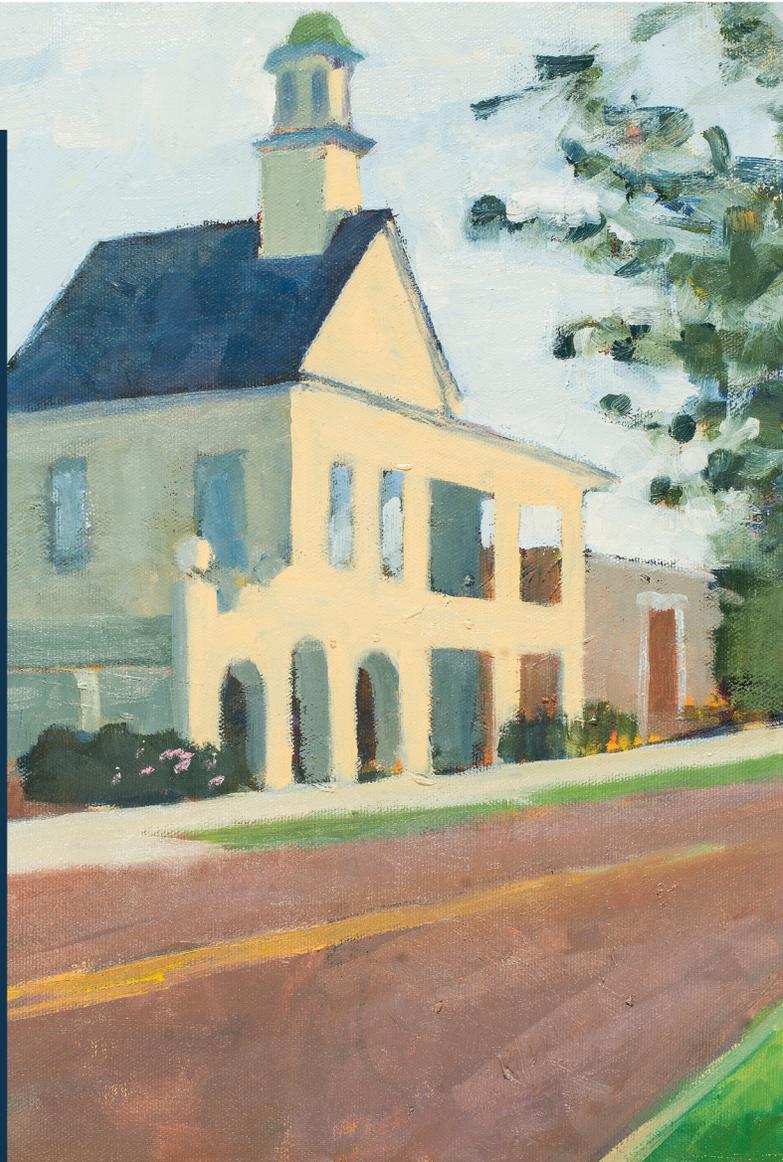
**winterpark.org**

Phone

**407.644.8281**

Location

**151 W. Lyman Ave**



# 2026 SPONSORSHIP OPPORTUNITIES

The mission of the Winter Park Chamber of Commerce (WPCC) is to convene people and ideas for the benefit of our businesses and community. WPCC hosts over 100 events and programs annually with strategic partnerships in mind. Sponsorship of these events and programs offers businesses the opportunity to expose their brand to the most influential people of the Winter Park community.



## RECURRING RECOGNITION

Increase brand awareness through promotion on multiple platforms, including website, e-newsletter, social media and print.



## TARGETED AUDIENCE

Winter Park Chamber of Commerce event participants comprise the area's business owners and leaders, community changemakers and influencers.



## BRAND COHESION

Specific brand alignment opportunities link your business priorities to events, resulting in highly relevant sponsor engagement.



## IT'S MORE THAN DOLLARS

In addition to marketing, sponsorship aids the mission of convening people and ideas for the benefit of our businesses and community.

## Trusted By Our Top Investors



To learn how sponsorship opportunities can align with your business goals, please contact:



### Stacey Cox

Senior Director of Strategic Partnerships  
Winter Park Chamber of Commerce  
scox@winterpark.org  
407-599-3646

# A WELCOME FROM OUR PRESIDENT & CEO



Welcome to the 2026 Sponsor Guide!

We help build high-performing businesses through connections, resources, opportunities and advocacy. Whether you're trying to reach:

- A packed ballroom of the region's most influential business leaders
- Tens of thousands of residents at our community events in downtown Winter Park
- Our 15K+ website visitors, 18K+ engaged email subscribers, 54K+ social media followers or the 32K+ monthly YouTube channel viewers

Sponsorship with the Chamber delivers one of the best returns on your marketing investment.

## Your Sponsorship Benefits:

- Build brand awareness with influential audiences
- Connect directly with potential customers
- Boost your SEO through Chamber digital channels
- Demonstrate your commitment to the Winter Park community
- Leverage the credibility of a 100-year trusted community partner

## We now offer more ways than ever to connect:

- In-person events and engaging business-focused programs
- The Chamber website
- B Student Podcast
- Winter Park Chamber YouTube Channel
- Weekly Newsletters & Eblasts

Attached is our 2026 Sponsor Guide in a "year-at-a-glance" format to help you match the right message, budget and timing for your business goals. Our team is ready to help you choose and customize the perfect sponsorship for maximum marketing and community impact. Your business is capable of more, and the Winter Park Chamber of Commerce is ready to help make it happen.

Warmest regards,

A handwritten signature in black ink that reads "Betsy".

Betsy Gardner, President & CEO

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# OUR REACH

## PEOPLE

800+

Member Organizations

1,300+

Leadership Winter Park Alumni

170,000+

Annual Event Attendees

## WEBSITE

10,750+

Average Monthly Visitors

45,800+

Average Monthly Directory Searches

## NEWSLETTER

48

Yearly Issues

18,000+

Total Subscribers

34.9%

Average Open Rate

## SOCIAL MEDIA

10,800+

Facebook Followers

9,300+

Instagram Followers

5,000+

LinkedIn Followers

2,000+

YouTube Subscribers

## SPECIALTY AUDIENCES

Park Avenue

9,400+

Facebook Followers

Autumn Art Festival

8,500+

Facebook Followers

Leadership Winter Park

1,300+

Facebook Followers

7,200+

Instagram Followers

1,900+

Instagram Followers

1,200+

Instagram Followers

# Advertising Opportunities

Our website is Winter Park's go-to source for what's happening in the community. When your business is featured, you gain more than a link; you gain credibility, stronger SEO and a powerful connection to thousands of residents, visitors and Chamber members.

**13,500+**

Average Monthly Sessions

**10,750+**

Average Monthly Visitors

**1.4 Minutes**

Average Dwell Time

## ■ Home Page Ad

*(3 Available) (Limit 6)*

Advertising on the Chamber website home page offers exposure to members, community leaders and visitors of Winter Park on **our most visited page**.

**6 Months: \$1,750 | 12 Months: \$3,500**

## ■ Directory Category Ad

*(Limit 2 per directory)*

Connect directly with customers who are already searching, on average **26,000** times a month, for your services. Advertise to members, residents and visitors of Winter Park.

**6 Months: \$625 | 12 Months: \$1,250**

## ■ Primary Web Page Ad

*(Limit 3 Per Page)*

Advertising on the Chamber primary web pages offers exposure on **our highest visited pages** to targeted member businesses, community leaders and visitors of Winter Park.

- Welcome Center
- Park Avenue
- Room Rentals
- Member Onboarding
- Events Calendar

**6 Months: \$625 | 12 Months: \$1,250**

Contact our Chief Marketing Officer at [jlederman@winterpark.org](mailto:jlederman@winterpark.org) to secure any of the above advertising opportunities.

### Additional Details:

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers
- Dimensions for each individual ad available upon request

# Advertising Opportunities

Our newsletters reach more than 18,000 subscribers, including Chamber members and community members across the Winter Park area. They keep readers connected with the latest news, events, and opportunities and have an average open rate of 34.7% across issues.

**18,000+**

Subscribers

**34.9%**

Average Open Rate

## ■ **RSVP Sponsor** *Every Monday*

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This newsletter focuses on upcoming events sponsored by the Chamber. We host more than 100 events each year, including signature experiences such as the Autumn Art Festival and series such as Good Morning Winter Park and Winter Park Professional Women.

**12 Months: \$5,500**

## ■ **Winter Park Weekly Sponsor** *Every Thursday*

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This newsletter keeps decision makers, business professionals and community leaders in the know. It covers Chamber community updates, upcoming events, latest member news and business spotlights.

**12 Months: \$5,500**

## ■ **Exclusive Email Blast**

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Through an exclusive broadcast email, sponsors can promote products and services, upcoming events and company news.

- Sponsors supply content
- Deployment is determined by Chamber schedule of email broadcasts
- Artwork due one week prior to delivery, JPEG or PNG formats accepted
- Sponsor will receive report of impression and click-through rates one week after email

**\$475 Per Email**

Contact our Chief Marketing Officer at [jlederman@winterpark.org](mailto:jlederman@winterpark.org) to secure any of the above advertising opportunities.

### RSVP & WPW Sponsorship Ad Details:

- Ad with link to website featured in the first section of the newsletter
- Ad size: 500 (w) x 500 (h) pixels max, JPEG or PNG formats accepted
- First right of refusal is given to current advertisers

# Advertising Opportunities

## ■ Winter Park Prosperity Scorecard

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The WP Prosperity Scorecard dashboard is a feature of our website and is updated quarterly with the latest information and statistics. The scorecard has been used to shape community conversations and Chamber programming, containing key indicators such as economic development and work force demographics.

Projected Circulation: 20,500+ | Audience: Winter Park Community, Chamber Members

- Full logo marketing recognition on the WPCC Winter Park Prosperity Scorecard webpage
- Recognition each time the WP Prosperity Scorecard is mentioned
- Exclusive Sponsorship
- First right of refusal for 2027

**12 Months: \$5,500**

## ■ Annual Water Bottle In-Kind Sponsorship

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The Winter Park Chamber distributes bottles of water in the Welcome Center to community members and guests from all over the world. Branded bottles of water are a great opportunity to drive traffic directly to your business' doorstep.

Projected Exposure: 1,440 Annually | Audience: Guests and Community Members

- Sponsor provides branded bottles of water
- WPCC distributes to reception visitors

**In-Kind Sponsor Donation**

# SIGNATURE EVENTS

## Types of Events



### Community Engagement

*Events aimed at connecting with the larger Winter Park Community.*



### Government Relations

*Events aimed to increase civic engagement and advocacy.*



### Membership Engagement

*Events aimed at resourcing and connecting members of the Chamber.*



### Professional Development

*Events aimed at enhancing the knowledge and skills of community professionals.*

# Cheers to You

The annual Membership Awards Dinner is a tribute to the members and volunteers who make the Chamber and Winter Park community exceptional.

Wednesday, January 28 | 5:00 p.m. - 8:00 p.m.  
Winter Park Events Center

Projected Attendance: 175  
Audience: Chamber Members, Volunteers

## Presenting Sponsor *(Limit 1)* **\$4,000**

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- Full logo recognition (WPCC website, social media, e-newsletters & event collateral)
- Exclusive option to deliver a two-minute sponsor message
- One (1) corporate table
- Full-page ad in event program
- Category exclusivity

## Supporting Sponsor *(Limit 3) (2 Available)* **\$2,000**

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- Recognition (WPCC website, e-newsletters & event collateral)
- One (1) corporate table

# State of Winter Park



Join the Chamber for a luncheon featuring the Mayor of Winter Park's annual State of the City address and the State of the Chamber address from the Chamber's President/CEO.

Tuesday, March 3, 2026 | 11:30 a.m. - 1:30 p.m.  
The Alfond Inn

Projected Attendance: 300  
Audience: Elected Officials, Business Professionals

## ■ Presenting Sponsor *(Limit 2) (1 Available)* **\$7,500**

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- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Exclusive option to deliver a two-minute sponsor message
- One (1) corporate table
- Option to host marketing table at event
- Category exclusivity
- Full-page ad in event program
- First right of refusal for 2027 (expires May 30, 2026)

## ■ Supporting Sponsor *(Limit 3)* **\$4,000**

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- Logo Recognition (WPCC website, e-newsletter & event collateral)
- One (1) corporate table
- Option to host marketing table at event
- Category exclusivity
- Half-page ad in event program
- First right of refusal for 2027 (expires May 30, 2026)

## ■ Participating Sponsor *(Limit 3)* **\$2,000**

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- Name recognition (WPCC website, e-newsletters & event collateral)
- One (1) corporate table

# Legislative Update



Join the Chamber for a legislative panel recap and review of the 2026 Florida Legislative Session and to hear how it will impact our business community.

Wednesday, April 15, 2026 | 8:30 a.m. - 10:00 a.m.  
Center for Health & Wellbeing

Projected Attendance: 120  
Audience: Government Officials, Community Members

## ■ Presenting Sponsor *(Limit 2)*

**\$3,500**

- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Option to have marketing table at event
- Option to deliver a two-minute sponsor message
- One (1) reserved table
- Category exclusivity
- First right of refusal for 2027 (expires August 31, 2026)

# Women of Influence

Join the Chamber for a luncheon celebrating our Relaunch: Career Reentry for Professional Women graduates as well as honoring the 2026 WPCC Woman of Influence and Woman of Influence Lifetime Achievement Award Winner.

Thursday, April 23, 2026 | 11:30 a.m. - 1:30 p.m.  
The Alford Inn

Projected Attendance: 300  
Audience: Professional Women, Relaunch Graduates

## ■ Presenting Sponsor *(Limit 2)* **\$4,000**

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- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Option to have a marketing table
- Option to contribute promotional material for the attendee goody bag
- Option to deliver a two-minute sponsor message
- One (1) corporate table
- Full-page ad in event program
- First right of refusal for 2027 (expires July 30, 2026)

## ■ Supporting Sponsor *(Limit 4)* **\$2,000**

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- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a marketing table
- Option to contribute promotional material for the attendee goody bag
- One (1) corporate table
- Half-page ad in program

## ■ Participating Sponsor *(Limit 4) (2 Available)* **\$875**

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- Name recognition (WPCC website, e-newsletter & event collateral)
- Option to have a marketing table
- Option to contribute promotional material for the attendee goody bag
- Four (4) tickets to event

# Class 36 Graduation



Join the Chamber and LWP alumni for a luncheon celebrating our Leadership Winter Park Class 36 graduates.

Friday, May 8, 2026 | 11:30 a.m. - 1:00 p.m.  
The Alford Inn

Projected Attendance: 250  
Audience: LWP Graduates, Business Professionals

## ■ Presenting Sponsor *(Limit 1)* **\$4,000**

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- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have marketing table at event
- Option to display banner at event
- Option to distribute material at event
- Option to deliver a two-minute sponsor message
- One (1) corporate table
- First right of refusal for the following year

## ■ Supporting Sponsor *(Limit 1)* **\$2,000**

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- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to display a banner at event
- Option to distribute material at event
- One (1) corporate table
- First right of refusal for the following year

# Meet the Candidates



Every election year, the WPCC hosts a Meet the Candidates event in Winter Park. Guests cast a straw poll vote and have the opportunity to meet candidates, elected officials and community leaders.

Friday, June 26, 2026 | 8:30 a.m. - 10:00 a.m.  
Center for Health and Wellbeing

Projected Attendance: 150  
Audience: Elected Officials, Community Members

## ■ Presenting Sponsor *(Limit 1)* **\$4,000**

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- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have marketing table at event
- Option to deliver a one-minute sponsor message
- Twenty (20) tickets to event
- Category exclusivity
- First right of refusal for 2028 (expires November 22, 2026)

## ■ Supporting Sponsor *(Limit 2)* **\$2,000**

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- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have marketing table at event
- Ten (10) tickets to event
- Category exclusivity
- First right of refusal for 2028 (expires November 22, 2026)

# Winter Park Outlook



Regional-issues summit featuring an exploration of factors that affect economic development. The discussion will focus on areas of potential impact for Winter Park.

Friday, September 18, 2026 | 11:30 a.m. - 1:30 p.m.  
The Alford Inn

Projected Attendance: 250  
Audience: Business Owners, Community Leaders

## ■ Presenting Sponsor *(Limit 2)*

**\$6,500**

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have marketing table at event
- Full-page ad in event program
- One (1) corporate table
- Option to deliver a two-minute sponsor message
- Category exclusivity
- First right of refusal for 2027 (expires December 31, 2026)

## ■ Supporting Sponsor *(Limit 2) (1 Available)*

**\$4,000**

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have marketing table at event
- One (1) corporate table
- Category exclusivity
- First right of refusal for 2027 (expires December 31, 2026)

## ■ Participating Sponsor *(Limit 3) (1 Available)*

**\$2,000**

- Name recognition (WPCC website, e-newsletters & event collateral)
- One (1) corporate table

# Autumn Art Festival



The 53rd Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment and opportunities for sponsors to connect with affluent patrons.

**New  
Date!**

November 14 & 15, 2026 | 9:00 a.m. - 5:00 p.m.  
Central Park & Park Ave.

Projected Attendance: 140,000  
Audience: Artists, Art Lovers, Community Members

## ■ Presenting Sponsor *(Limit 1)*

**\$12,500**

- Full logo recognition (WPCC website, event social media, e-newsletters, press listings, TV and radio spots & event collateral)
- Option to have a booth at event
- Option to display banners at event
- Name in two (2) stage announcements
- Option to place materials in artist and patron packets
- Option to place a complimentary full-page ad in festival guide (15,000 copies)
- Ten (10) tickets to the Poster Unveiling Party and ten (10) tickets to the VIP Lounge
- Four (4) parking passes
- Ten (10) official AAF posters
- Category exclusivity
- First right of refusal for 2027 (expires January 31, 2027)

## ■ Supporting Sponsor *(Limit 3) (2 Available)*

**\$5,000**

- Logo recognition (WPCC website, e-newsletters, press listings, TV and radio spots & event collateral)
- Option to have a booth at event
- Option to display a banner at event
- Name in two (2) stage announcements
- Option to place materials in artist packets
- Option to place a complimentary half-page ad in festival guide (15,000 copies)
- Four (4) tickets to the VIP Lounge
- Access to Hospitality Tent
- Four (4) meal vouchers per day
- Two (2) parking passes
- Four (4) official AAF posters
- Event category exclusivity
- First right of refusal for 2027 (expires January 31, 2027)

*Continued opportunities on the following page.*

# Autumn Art Festival



The 53rd Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment, and opportunities for sponsors to connect with affluent patrons.

**New  
Date!**

November 14 & 15, 2026 | 9:00 a.m. - 5:00 p.m.  
Central Park & Park Ave.

Projected Attendance: 140,000  
Audience: Artists, Art Lovers, Community Members

## ■ Participating Sponsor *(Limit 3) (1 Available)*

**\$3,500**

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have booth at event
- Option to place a complimentary quarter-page ad in festival guide (15,000 copies)
- Access to Hospitality Tent
- Four (4) meal vouchers per day
- One (1) parking pass
- Two (2) official AAF posters
- First right of refusal for 2027 (expires January 31, 2027)

## ■ Contributing Sponsor *(Limit 15) (3 Available)*

**\$2,000**

- Name recognition (WPCC website, e-newsletters & event collateral)
- Option to have booth at event
- Option to place a complimentary business card size ad in festival guide (15,000 copies)
- Access to Hospitality Tent
- Two (2) meal vouchers per day
- One (1) official AAF poster

# Autumn Art Festival



The 53rd Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment, and opportunities for sponsors to connect with affluent patrons.

**New Date!**

November 14 & 15, 2026 | 9:00 a.m. - 5:00 p.m.  
Central Park & Park Ave.

Projected Attendance: 140,000  
Audience: Artists, Art Lovers, Community Members

## **VIP Lounge Presenting Sponsor** (Limit 1) **\$4,000**

- Logo recognition (WPCC website, e-newsletters, VIP Lounge passes & event collateral)
- Option to have promotional materials distributed in VIP Lounge
- Option to place materials in artist and patron packets
- Name in two (2) stage announcements
- Option to have a booth in another location at event
- Option to place a complimentary quarter-page ad in festival guide (15,000 copies)
- Four (4) tickets to the VIP Lounge & Poster Unveiling Party
- Two (2) parking passes
- Four (4) official AAF posters
- First right of refusal for 2027 (expires January 31, 2027)

## **VIP Lounge Supporting Sponsor** (Limit 2) **\$2,000**

- Name recognition (WPCC website, e-newsletters & event collateral)
- Option to have promotional materials distributed in VIP Lounge
- Option to place materials in artist and patron packets
- Option to place a complimentary business card size ad in festival guide (15,000 copies)
- Two (2) tickets to the VIP Lounge
- Two (2) official AAF posters

## **VIP Lounge Luncheon Sponsor** (Limit 2) **\$1,500**

- Name Recognition (WPCC website, e-newsletters & event collateral)
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- Option to distribute promotional materials on the sponsored luncheon buffet (1 day only)
- Two (2) tickets to the VIP Lounge
- One (1) official AAF poster

Continued opportunities on the following page.

# Autumn Art Festival



The 53rd Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment, and opportunities for sponsors to connect with affluent patrons.

**New  
Date!**

November 14 & 15, 2026 | 9:00 a.m. - 5:00 p.m.  
Central Park & Park Ave.

Projected Attendance: 140,000  
Audience: Artists, Art Lovers, Community Members

## ■ Platinum Stage Sponsor *(Limit 2)* **\$2,000**

- Name Recognition (WPCC website, e-newsletters & event collateral)
- Option to display pop-up banner on stage
- Name in two (2) stage announcements
- Option to have a branded tent near stage
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- One (1) official AAF poster

## ■ AAF Patrons Dinner Sponsor *(Limit 1)* **\$2,000** *or in kind*

- Logo recognition in all marketing materials related to the dinner
- Two (2) guest admissions to the patron dinner
- Option to deliver a five (5) minute sponsor message
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- One (1) official AAF poster

# Best of Winter Park

Join the Chamber in celebrating the Best of Winter Park with an evening of networking, cocktails and light bites, honoring winners chosen by the community.

Tuesday, October 27, 2026 | 5:00 p.m. - 7:00 p.m.  
Winter Park Farmers' Market

Projected Attendance: 400  
Audience: General Public, Member Businesses

## ■ Presenting Sponsor *(Limit 2)* **\$3,500**

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- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have a booth at event
- Option to deliver a two-minute sponsor message at event
- Eight (8) tickets
- First right of refusal for 2027 (expires February 28, 2027)

## ■ Supporting Sponsor *(Limit 4) (1 Available)* **\$2,000**

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- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a booth at event
- Four (4) tickets

# Winter on the Avenue

Join in the tradition of Winter Park festivities as Park Avenue is transformed for the holidays, complete with a tree lighting, menorah lighting, snow slides, movies in the park, s'mores with the Winter Park Fire Department and a special visit from Santa.

Friday, December 4, 2026 | 5:00 p.m. - 9:00 p.m.  
Central Park

Projected Attendance: 10,000+  
Audience: Community Members, Families

## ■ Presenting Sponsor *(Limit 2)* **\$5,500**

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- Full logo recognition (WPCC website, event social media, e-newsletters, Winter Park citEnews & event collateral)
- Option to distribute promotional materials in a booth
- Option to deliver two-minute sponsor message at Tree Lighting Ceremony
- Eight (8) tickets to the LWP Pancake Breakfast on December 5, 2026
- Eight (8) tickets in the VIP section for Christmas Parade
- Category exclusivity
- First right of refusal for 2027 (expires March 31, 2027)

## ■ Supporting Sponsor *(Limit 2)* **\$3,000**

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- Logo recognition (WPCC website, e-newsletters, Winter Park citEnews & event collateral)
- Option to distribute promotional materials in a booth
- Four (4) tickets to LWP Pancake Breakfast on December 5, 2026
- First right of refusal for 2027 (expires March 31, 2027)

## ■ Participating Sponsor *(Limit 3) (2 Available)* **\$1,500**

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- Recognition (WPCC website, e-newsletters & event collateral)
- Option to distribute promotional materials in a booth

# Christmas Parade

Ye Olde Hometown Christmas Parade travels down Park Avenue and includes more than 80 entries, including marching bands, businesses, scouting troops, local dignitaries and Santa Claus. A Winter Park tradition for 73 years.

Saturday, December 5, 2026 | 9:00 a.m. - 10:30 a.m.  
Park Avenue

Projected Attendance: 20,000  
Audience: Community Members, Families

## ■ Presenting Sponsor *(Limit 1)* **\$4,000**

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- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- Exclusive opportunity to have a sponsor executive ride in parade with other VIPs
- Eight (8) seats in the VIP reserved seating section
- Eight (8) tickets to the LWP Pancake Breakfast on December 5, 2026
- First right of refusal for 2027 (expires March 31, 2027)

## ■ Supporting Sponsor *(Limit 3) (1 Available)* **\$2,000**

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- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- Four (4) seats to the VIP reserved seating section
- Four (4) tickets to the LWP Pancake Breakfast on December 5, 2026
- First right of refusal for 2027 (expires March 31, 2027)

# SIGNATURE SERIES

## Types of Series

Series are a set of connected events and sessions that occur multiple times throughout the year. They offer the opportunity for more sustained recognition and deeper connection with target audiences. Our series focus on:



Community Engagement



Member Engagement



Business Support



Skill Development

# Good Morning Winter Park



**Good Morning**  
Winter Park

Winter Park's live, interactive morning magazine featuring local topics ranging from politics to exploring entries in the marketplace. The series is broadcast live on Facebook and includes coffee.

*First Friday of Each Month | 8:45 a.m. - 10:00 a.m.*  
*Winter Park Chamber of Commerce*

*Projected Attendance: 70 per month*  
*Audience: Community Members, Professionals*

## ■ Presenting Sponsor *(Limit 1)* **\$7,500**

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Option to have marketing table at each monthly series
- Option to distribute promotional items at each monthly series
- Exclusive option to deliver a two-minute sponsor message at each monthly series
- Reserved seating at series
- First right of refusal for 2027 (expires September 30, 2026)

# Winter Park Professional Women



This series gives women the opportunity to develop business relationships with peers and strengthen professional skills in topics such as branding, communication and leadership. Featured speakers are leading and inspiring experts in our community.

*First Monday of Each Month | 11:30 a.m. - 1:00 p.m.*  
*Winter Park Chamber of Commerce*

*Projected Attendance: 40 per month*  
*Audience: Chamber Members*

## ■ Presenting Sponsor *(Limit 1)*

**\$6,600**

- Full logo recognition (WPCC website, series social media, e-newsletters & event collateral)
- Option to distribute promotional materials at series
- Exclusive option to deliver a two-minute sponsor message per series
- Reserved seating with two (2) complimentary tickets per series
- First right of refusal for 2027 (expires September 30, 2026)



# Connections

Chamber members are given the opportunity to leverage their Chamber network at this monthly series. Attendees share and showcase their businesses, expertise and services. Connections events take place over coffee, lunch or happy hour.

*Each month on a Wednesday | Various Times  
Various Locations*

*Projected Attendance: 50 per month  
Audience: Chamber Members*

## ■ Presenting Sponsor *(Limit 1)*

**\$3,600**

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Option to display banner at each monthly series
- Exclusive option to deliver a two-minute sponsor message per series
- Option to distribute promotional materials at each monthly series
- Two (2) tickets to each series
- First right of refusal for 2027 (expires September 30, 2026)

# Unlocking Your Membership Potential

**UNLOCKING**  
YOUR MEMBERSHIP  
**POTENTIAL**

This series is a monthly orientation where attendees connect with Chamber staff, learn to maximize benefits, and explore tools, events, and programs—ideal for new, prospective, or current members seeking a refresh.

*Each month on a Wednesday | 10:00 a.m. - 11:00 a.m.*  
*Winter Park Chamber of Commerce*

*Projected Attendance: 40-50 per month*  
*Audience: Chamber Members*

## ■ Presenting Sponsor *(Limit 1)*

**\$3,600**

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Exclusive option to deliver a two-minute sponsor message per series
- Up to two (2) sponsor representatives may attend each month
- First right of refusal for 2027 (expires September 30, 2026)

# Restaurant & Retail Affinity Group



This affinity group is designed to support businesses in the Restaurant & Retail industry through expert speakers, strategy sessions, and unique resources. Attendees connect and collaborate with other Winter Park area restaurant and retail business owners.

*Meets Quarterly | 9:00 a.m. - 10:00 a.m.  
Winter Park Chamber of Commerce*

*Projected Attendance: 25 per series  
Audience: Chamber Members*

## ■ Presenting Sponsor *(Limit 1)*

**\$2,000**

- 
- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
  - Exclusive option to deliver a two-minute sponsor message per series
  - Up to two (2) sponsor representatives may attend each month
  - First right of refusal for 2027 (expires September 30, 2026)

# Leadership Refresh

LEADERSHIP  
**REFRESH** 

This quarterly professional development series is designed to sharpen your business edge. Each session features an expert speaker who shares practical tips, training and fresh insights to help you update your skills and strengthen leadership practices.

*Meets Quarterly | 8:30 a.m. - 10:00 a.m.  
Winter Park Chamber of Commerce*

*Projected Attendance: 50 per series  
Audience: Chamber Members, Community Leaders*

## ■ Presenting Sponsor *(Limit 1)*

**\$1,500**

- 
- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
  - Exclusive option to deliver a two-minute sponsor message per series
  - Up to two (2) sponsor representatives may attend each month
  - First right of refusal for 2027 (expires September 30, 2026)



# THANK YOU FOR READING THE 2026 SPONSOR GUIDE

## INTERESTED IN A SPONSORSHIP?

Our team is ready to connect you with the sponsorship opportunities that align with your business goals.

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**Stacey Cox**

*Senior Director of Strategic Partnerships*

Winter Park Chamber of Commerce

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