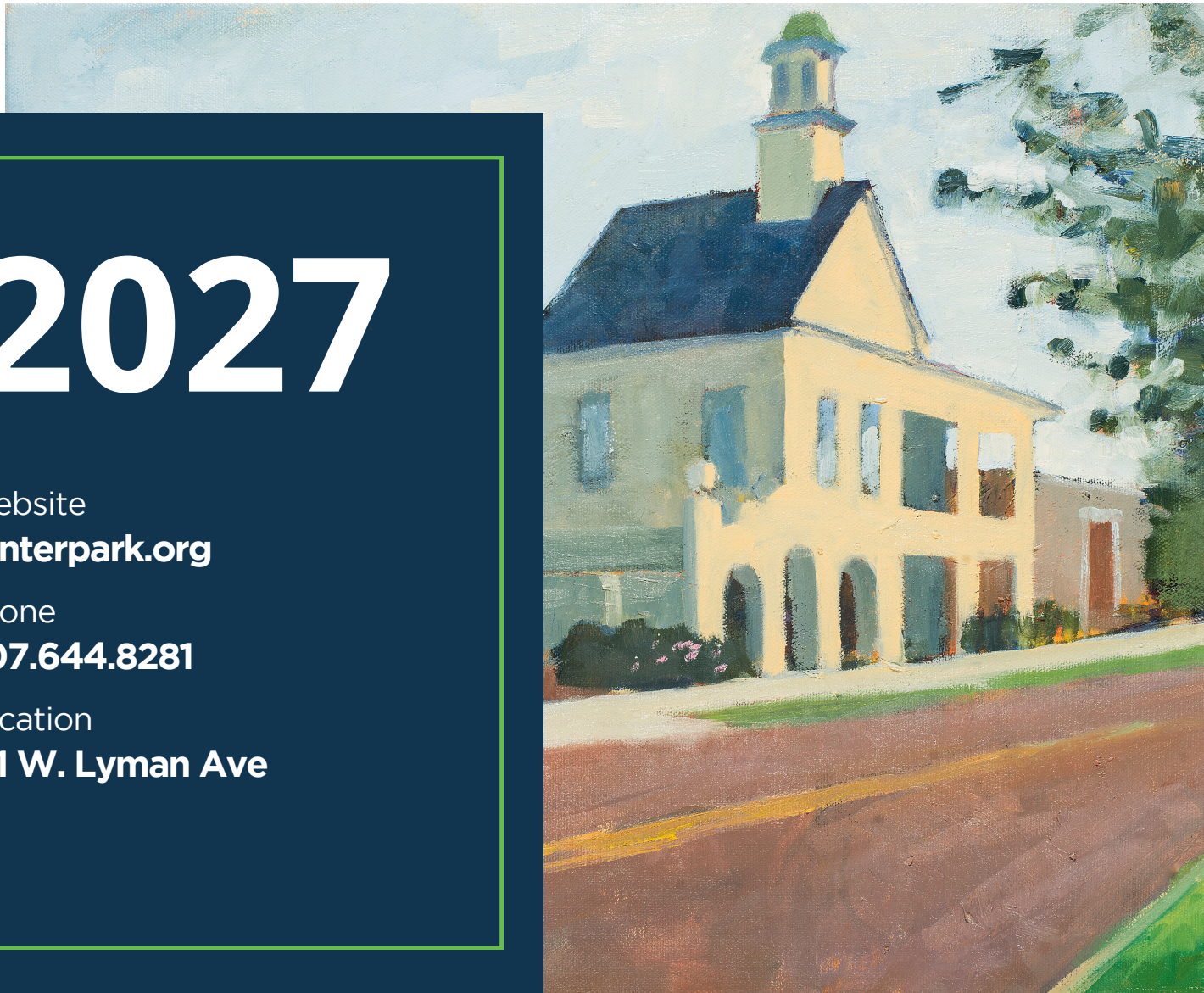
WINTER PARK
CHAMBER OF COMMERCE

Sponsor Guide



2027

Website
winterpark.org

Phone
407.644.8281

Location
151 W. Lyman Ave

2027 SPONSORSHIP OPPORTUNITIES

The mission of the Winter Park Chamber of Commerce (WPCC) is to convene people and ideas for the benefit of our businesses and community. WPCC hosts over 100 events and programs annually with strategic partnerships in mind. Sponsorship of these events and programs offers businesses the opportunity to expose their brand to the most influential people of the Winter Park community.

RECURRING RECOGNITION

Increase brand awareness through promotion on multiple platforms, including website, e-newsletter, social media and print.

TARGETED AUDIENCE

Winter Park Chamber of Commerce event participants comprise the area's business owners and leaders, community changemakers and influencers.

BRAND COHESION

Specific brand alignment opportunities link your business priorities to events, resulting in highly relevant sponsor engagement.

IT'S MORE THAN DOLLARS

In addition to marketing, sponsorship aids the mission of convening people and ideas for the benefit of our businesses and community.

Trusted By Our Top Investors

AdventHealth
BIGBOY MEDIA GROUP
City of Winter Park, Florida, Established 1887
Edyth Bush Charitable Foundation
kw Winter Park Keller Williams Realty
Lane Technology Solutions — We know business technology.
Lowndes
Massey Services Inc.
The Mayflower at Winter Park — Distinctive Senior Living
Orlando Health
Rollins Est. 1885
Senior Helpers
WP Winter Park Magazine

To learn how sponsorship opportunities can align with your business goals, please contact:



Stacey Cox
Senior Director of Strategic Partnerships
Winter Park Chamber of Commerce
scox@winterpark.org
407-599-3646

A WELCOME FROM OUR PRESIDENT & CEO



Welcome to the 2027 Sponsor Guide!

At the Winter Park Chamber of Commerce, our work begins with one simple priority: our members.

We are here to help your business grow, connect and thrive by creating meaningful opportunities, providing valuable resources, amplifying your voice and advocating for a strong business community. When our members succeed, our entire community is stronger.

As your Chamber, we offer more ways than ever to put your business in front of the people who matter most. From a ballroom filled with the region's most influential business leaders to thousands of residents attending our community events, our platforms extend your reach through our website, email communications, social media, YouTube channel and year-round programming. Sponsorship is more than visibility, it is an opportunity to build relationships and invest in your business and your community.

Through Chamber sponsorship, you can:

- Build brand awareness with influential business and community audiences.
- Connect directly with potential customers, partners and decision-makers.
- Strengthen your online presence and SEO through Chamber digital channels.
- Demonstrate your commitment to Winter Park and the businesses and residents who make our community special.
- Leverage the credibility and trust of a Chamber that has served the Winter Park community for more than 100 years.

Inside this guide, you'll find our 2027 opportunities at a glance, designed to make it easier to identify the right message, audience, timing and investment for your business goals.

Our team is here to help you make the most of your Chamber membership and find sponsorship opportunities that align with your priorities. We can help you customize a strategy that delivers meaningful marketing value, business connections and community impact.

Thank you for being part of the Winter Park Chamber of Commerce. We are proud to be your partner, advocate and connector, and we look forward to helping your business reach its next level of success.

Annemarie

Annemarie Cooper
President & CEO

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OUR REACH

As of September 2026

PEOPLE

800+
Member Organizations

1,350+
Leadership Winter Park Alumni

175,000+
Annual Event Attendees

WEBSITE

20K+
Average Monthly Visitors

78K+
Average Monthly Directory Searches

NEWSLETTER

48
Yearly Issues

18,000+
Total Subscribers

16.8%
Average Open Rate

SOCIAL MEDIA

11,700+
Facebook Followers

10,400+
Instagram Followers

5,900+
LinkedIn Followers

26,000+
YouTube Subscribers

SPECIALTY AUDIENCES

Park Avenue

9,700+
Facebook Followers

7,400+
Instagram Followers

Autumn Art Festival

9,000+
Facebook Followers

2,500+
Instagram Followers

Leadership Winter Park

1,400+
Facebook Followers

1,300+
Instagram Followers

Advertising Opportunities

Our website is Winter Park's go-to source for what's happening in the community. When your business is featured, you gain more than a link; you gain credibility, stronger SEO and a powerful connection to thousands of residents, visitors and Chamber members.

13,500+
Average Monthly Sessions

10,750+
Average Monthly Visitors

1.4 Minutes
Average Dwell Time

Home Page Ad

(4 Available) (Limit 6)

Advertising on the Chamber website home page offers exposure to members, community leaders and visitors of Winter Park on **our most visited page**.

6 Months: $1,750 | 12 Months: $3,500

Directory Category Ad

(Limit 2 per directory)

Connect directly with customers who are already searching, on average **26,000** times a month, for your services. Advertise to members, residents and visitors of Winter Park.

6 Months: $625 | 12 Months: $1,250

Primary Web Page Ad

(Limit 3 Per Page)

Advertising on the Chamber primary web pages offers exposure on **our highest visited pages** to targeted member businesses, community leaders and visitors of Winter Park.

- Welcome Center
- Park Avenue
- Room Rentals
- Member Onboarding
- Events Calendar

6 Months: $625 | 12 Months: $1,250

Contact our Senior Director of Communications at sbiddle@winterpark.org to secure any of the above advertising opportunities.

Additional Details:

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers
- Dimensions for each individual ad available upon request

Advertising Opportunities

Our newsletters reach more than 18,000 subscribers, including Chamber members and community members across the Winter Park area. They keep readers connected with the latest news, events, and opportunities and have an average open rate of 16.8% across issues.

18,000+
Subscribers

16.8%
Average Open Rate

RSVP Sponsor *Every Monday*

This newsletter focuses on upcoming events sponsored by the Chamber. We host more than 100 events each year, including signature experiences such as the Autumn Art Festival and series such as Good Morning Winter Park and Winter Park Professional Women.

12 Months: $5,500

Winter Park Weekly Sponsor *Every Thursday*

SOLD

This newsletter keeps decision makers, business professionals and community leaders in the know. It covers Chamber community updates, upcoming events, latest member news and business spotlights.

12 Months: $5,500

Exclusive Email Blast

Through an exclusive broadcast email, sponsors can promote products and services, upcoming events and company news.

- Sponsors supply content
- Deployment is determined by Chamber schedule of email broadcasts
- Artwork due one week prior to delivery, JPEG or PNG formats accepted
- Sponsor will receive report of impression and click-through rates one week after email

$495 Per Email

Contact our Senior Director of Communications at sbiddle@winterpark.org to secure any of the above advertising opportunities.

RSVP & WPW Sponsorship Ad Details:

- **Ad with link to website featured in the first section of the newsletter**
- **Ad size: 500 (w) x 500 (h) pixels max, JPEG or PNG formats accepted**
- **First right of refusal is given to current advertisers**

Advertising Opportunities

The Winter Park Chamber of Commerce YouTube Channel gives local businesses an opportunity to tell their story, highlight what they offer and connect with the community through engaging video content. Your business has a story to tell. Let us help you share it. Explore video opportunities with the Winter Park Chamber of Commerce and get your business in the spotlight.

26,100+	2M+	400+
Subscribers	Lifetime Views	Videos

Member Feature Video

Spotlight your business on the Winter Park Chamber's YouTube Channel. The Chamber will produce one (1) 3-5 minute feature video about your organization, along with two vertical shorts. You'll meet with our team to set creative direction, collaborate on edits, and receive all final cuts for your website and social media. The Chamber has more than 25,000 subscribers and 2 million lifetimes views on YouTube.

$6,000 Per Video Package

YouTube Channel Sponsor

Co-Sponsorship Available

Feature your business at the top of the Chamber's biggest platform. The Winter Park Chamber has more than 25,000 subscribers and 2 million lifetimes views on YouTube. Put your logo on the channel banner and in the description of every video published during the tenure of this sponsorship. You'll also receive a monthly report that includes video views and subscribers. (Note: This sponsorship does not include creative input or direction on content.)

$20,000 (12 Month Commitment)

YouTube Playlist Sponsor

Up to 8 Videos, Up to 2 Playlists

Ready to connect your business to an engaged audience on YouTube? YouTube is the now the number two search engine in the U.S., and the Winter Park Chamber has more than 25,000 subscribers and 2 million lifetime views on YouTube. Our channel features curated playlists featuring everything from dining in Winter Park to businesses on Park Avenue to digital marketing tips. Work with our team to help design a season of up to 8 videos that includes your name and logo. Note: This sponsorship does not include a business spotlight video or creative feedback on playlist videos.)

$4,000 Per Playlist (Up to two sponsors per season)

Contact our Senior Director of Communications at sbiddle@winterpark.org to secure any of the above advertising opportunities.

Advertising Opportunities

Winter Park Prosperity Scorecard

The WP Prosperity Scorecard dashboard is a feature of our website and is updated quarterly with the latest information and statistics. The scorecard has been used to shape community conversations and Chamber programming, containing key indicators such as economic development and work force demographics.

Projected Circulation: 20,500+ | Audience: Winter Park Community, Chamber Members

- Full logo marketing recognition on the WPCC Winter Park Prosperity Scorecard webpage
- Recognition each time the WP Prosperity Scorecard is mentioned
- Exclusive Sponsorship
- First right of refusal for 2027

12 Months: $5,500

Annual Water Bottle In-Kind Sponsorship

SOLD

The Winter Park Chamber distributes bottles of water in the Welcome Center to community members and guests from all over the world. Branded bottles of water are a great opportunity to drive traffic directly to your business' doorstep.

Projected Exposure: 3,000 Annually | Audience: Guests and Community Members

- Sponsor provides branded bottles of water
- WPCC distributes to reception visitors

In-Kind Sponsor Donation

Contact our Senior Director of Communications at sbiddle@winterpark.org to secure any of the above advertising opportunities.

SIGNATURE EVENTS

Types of Events



Community Engagement

Events aimed at connecting with the larger Winter Park Community.



Government Relations

Events aimed to increase civic engagement and advocacy.



Membership Engagement

Events aimed at resourcing and connecting members of the Chamber.



Professional Development

Events aimed at enhancing the knowledge and skills of community professionals.

Cheers to You

The annual Membership Awards Dinner is a tribute to the members and volunteers who make the Chamber and Winter Park community exceptional.

Tuesday, January 26, 2027 | 5:30 p.m. - 8:00 p.m.
Winter Park Events Center

Projected Attendance: 175
Audience: Chamber Members, Volunteers

Presenting Sponsor *(Limit 1)* *$4,500*

SOLD

- Full logo recognition (WPCC website, social media, e-newsletters & event collateral)
- Exclusive option to deliver a two-minute sponsor message
- One (1) corporate table for eight (8)
- Full-page ad in event program
- Category exclusivity

Supporting Sponsor *(Limit 3) (2 Available)* *$2,250*

- Name recognition (WPCC website, e-newsletters & event collateral)
- One (1) corporate table for eight (8)

State of Winter Park

Join the Chamber for a luncheon featuring the Mayor of Winter Park's annual State of the City address and the State of the Chamber address from the Chamber's President/CEO.

Friday, February 26, 2027 | 11:30 a.m. - 1:30 p.m.
The Alfond Inn

Projected Attendance: 300
Audience: Elected Officials, Business Professionals

Presenting Sponsor *(Limit 2)* *$8,000*

SOLD

- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Exclusive option to deliver a two-minute sponsor message
- One (1) corporate table for ten (10)
- Option to host marketing table at event
- Category exclusivity
- Full-page ad in event program
- First right of refusal for 2028 (expires May 30, 2027)

Supporting Sponsor *(Limit 3) (2 Available)* *$4,000*

- Logo Recognition (WPCC website, e-newsletter & event collateral)
- One (1) corporate table for ten (10)
- Option to host marketing table at event
- Category exclusivity
- Half-page ad in event program
- First right of refusal for 2028 (expires May 30, 2027)

Participating Sponsor *(Limit 3) (1 Available)* *$2,000*

- Name recognition (WPCC website, e-newsletters & event collateral)
- One (1) corporate table

Women of Influence

Join the Chamber for a luncheon celebrating our Relaunch: Career Reentry for Professional Women graduates as well as honoring the 2027 WPCC Woman of Influence and Woman of Influence Lifetime Achievement Award Winner.

Thursday, April 15, 2027 | 11:30 a.m. - 1:30 p.m.
The Alfond Inn

Projected Attendance: 300
Audience: Professional Women, Relaunch Graduates

Presenting Sponsor *(Limit 2)* *$4,000*

SOLD

- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Option to have a marketing table
- Option to contribute promotional material for the attendee goody bag
- Option to deliver a two-minute sponsor message
- One (1) corporate table for ten (10)
- Full-page ad in event program
- First right of refusal for 2028 (expires July 30, 2027)

Supporting Sponsor *(Limit 6) (2 Available)* *$2,000*

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a marketing table
- Option to contribute promotional material for the attendee goody bag
- One (1) corporate table for ten (10)
- Half-page ad in program

Leadership Winter Park

Class 37 Graduation

Join the Chamber and LWP alumni for a luncheon celebrating our Leadership Winter Park Class 37 graduates.

Friday, May 7, 2027 | 11:30 a.m. - 1:30 p.m.
The Alfond Inn

Projected Attendance: 250
Audience: LWP Graduates, Business Professionals

Presenting Sponsor *(Limit 1)* *$4,000*

SOLD

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have marketing table at event
- Option to display banner at event
- Option to distribute material at event
- Option to deliver a two-minute sponsor message
- One (1) corporate table for ten (10)
- First right of refusal for the following year

Supporting Sponsor *(Limit 2)* *$2,000*

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to display a banner at event
- Option to distribute material at event
- One (1) corporate table for ten (10)
- First right of refusal for the following year

Legislative Update

Join the Chamber for a legislative panel recap and review of the 2027 Florida Legislative Session and to hear how it will impact our business community.

Tuesday, June 29, 2027 | 8:30 a.m. - 10:00 a.m.
Center for Health & Wellbeing

Projected Attendance: 120
Audience: Government Officials, Community Members

Presenting Sponsor *(Limit 2)* *$3,500*

SOLD

- Full logo recognition (WPCC website, event social media, e-newsletter & event collateral)
- Option to have marketing table at event
- Option to deliver a two-minute sponsor message
- One (1) reserved table for eight (8)
- Category exclusivity
- First right of refusal for 2028 (expires August 31, 2027)

Winter Park Outlook

Regional-issues summit featuring an exploration of factors that affect economic development. The discussion will focus on areas of potential impact for Winter Park.

Friday, September 17, 2027 | 11:30 a.m. - 1:30 p.m.
The Alfond Inn

Projected Attendance: 250
Audience: Business Owners, Community Leaders

Presenting Sponsor *(Limit 2) (1 Available)* $6,500

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have marketing table at event
- Full-page ad in event program
- One (1) corporate table for ten (10)
- Option to deliver a two-minute sponsor message
- Category exclusivity
- First right of refusal for 2028 (expires December 31, 2027)

Supporting Sponsor *(Limit 2) (1 Available)* $4,000

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have marketing table at event
- One (1) corporate table for ten (10)
- Category exclusivity
- First right of refusal for 2028 (expires December 31, 2027)

Participating Sponsor *(Limit 3) (1 Available)* $2,000

- Name recognition (WPCC website, e-newsletters & event collateral)
- One (1) corporate table for ten (10)

Best of Winter Park

Join the Chamber in celebrating the Best of Winter Park with an evening of networking, cocktails and light bites, honoring winners chosen by the community.

Tuesday, October 19, 2027 | 5:00 p.m. - 7:00 p.m.
Winter Park Farmers' Market

Projected Attendance: 400
Audience: General Public, Member Businesses

Presenting Sponsor *(Limit 2)* *$3,500*

SOLD

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have a booth at event
- Option to deliver a two-minute sponsor message at event
- Eight (8) tickets
- First right of refusal for 2028 (expires February 28, 2028)

Supporting Sponsor *(Limit 4) (2 Available)* *$2,000*

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a booth at event
- Four (4) tickets

Autumn Art Festival

The 54th Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment and opportunities for sponsors to connect with affluent patrons.

November 13 & 14, 2027 | 9:00 a.m. - 5:00 p.m.
Central Park & Park Ave.

Projected Attendance: 140,000
Audience: Artists, Art Lovers, Community Members

Presenting Sponsor *(Limit 1)* *$15,000*

- Full logo recognition (WPCC website, event social media, e-newsletters, press listings, TV and radio spots & event collateral)
- Option to have a booth at event
- Option to display banners at event
- Name in two (2) stage announcements
- Option to place materials in artist and patron packets
- Option to place a complimentary full-page ad in festival guide (15,000 copies)
- Ten (10) tickets to the Poster Unveiling Party and ten (10) tickets to the VIP Lounge
- Four (4) parking passes
- Ten (10) official AAF posters
- Category exclusivity
- First right of refusal for 2028 (expires January 31, 2028)

Supporting Sponsor *(Limit 3) (2 Available)* *$6,500*

- Logo recognition (WPCC website, e-newsletters, press listings, TV and radio spots & event collateral)
- Option to have a booth at event
- Option to display a banner at event
- Name in two (2) stage announcements
- Option to place materials in artist packets
- Option to place a complimentary half-page ad in festival guide (15,000 copies)
- Four (4) tickets to the VIP Lounge
- Access to Hospitality Tent
- Four (4) meal vouchers per day
- Two (2) parking passes
- Four (4) official AAF posters
- Event category exclusivity
- First right of refusal for 2028 (expires January 31, 2028)

Continued opportunities on the following page.

Autumn Art Festival

The 54th Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment, and opportunities for sponsors to connect with affluent patrons.

November 13 & 14, 2027 | 9:00 a.m. - 5:00 p.m.
Central Park & Park Ave.

Projected Attendance: 140,000
Audience: Artists, Art Lovers, Community Members

Participating Sponsor *(Limit 4) (3 Available)* $4,000

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have 10x10 booth space at event (incl. 6' table and 2 chairs)
- Option to place a complimentary quarter-page ad in festival guide (15,000 copies)
- Access to Hospitality Tent
- Four (4) meal vouchers per day
- One (1) parking pass
- Two (2) official AAF posters
- First right of refusal for 2028 (expires January 31, 2028)

Contributing Sponsor *(Limit 15) (12 Available)* $2,000

- Name recognition (WPCC website, e-newsletters & event collateral)
- Option to have 10x10 booth space at event (incl. 6' table and 2 chairs)
- Option to place a complimentary business card size ad in festival guide (15,000 copies)
- Access to Hospitality Tent
- Two (2) meal vouchers per day
- One (1) official AAF poster

Continued opportunities on the following page.

Autumn Art Festival

The 54th Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment, and opportunities for sponsors to connect with affluent patrons.

November 13 & 14, 2027 | 9:00 a.m. - 5:00 p.m.
Central Park & Park Ave.

Projected Attendance: 140,000
Audience: Artists, Art Lovers, Community Members

VIP Lounge Presenting Sponsor *(Limit 1)* *$5,000*

SOLD

- Logo recognition (WPCC website, e-newsletters, VIP Lounge passes & event collateral)
- Option to have promotional materials distributed in VIP Lounge
- Option to place materials in artist and patron packets
- Name in two (2) stage announcements
- Option to place a complimentary quarter-page ad in festival guide (15,000 copies)
- Four (4) tickets to the VIP Lounge & Poster Unveiling Party
- Two (2) parking passes
- Four (4) official AAF posters
- First right of refusal for 2028 (expires January 31, 2028)

VIP Lounge Supporting Sponsor *(Limit 2)* *(1 Available)* *$2,000*

- Name recognition (WPCC website, e-newsletters & event collateral)
- Option to have promotional materials distributed in VIP Lounge
- Option to place materials in artist and patron packets
- Option to place a complimentary business card size ad in festival guide (15,000 copies)
- Two (2) tickets to the VIP Lounge
- Two (2) official AAF posters

VIP Lounge Luncheon Sponsor *(Limit 2)* *$1,500*

- Name Recognition (WPCC website, e-newsletters & event collateral)
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- Option to distribute promotional materials on the sponsored luncheon buffet (1 day only)
- Two (2) tickets to the VIP Lounge
- One (1) official AAF poster

Continued opportunities on the following page.

Autumn Art Festival

The 54th Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment, and opportunities for sponsors to connect with affluent patrons.

November 13 & 14, 2027 | 9:00 a.m. - 5:00 p.m.
Central Park & Park Ave.

Projected Attendance: 140,000
Audience: Artists, Art Lovers, Community Members

Platinum Stage Sponsor *(Limit 2)* $2,000

- Name Recognition (WPCC website, e-newsletters & event collateral)
- Option to display pop-up banner on stage
- Name in two (2) stage announcements
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- One (1) official AAF poster

AAF Patrons Dinner Sponsor *(Limit 1)* $2,000 or in kind

- Logo recognition in all marketing materials related to the dinner
- Two (2) guest admissions to the patron dinner
- Option to deliver a five (5) minute sponsor message
- Option to place a complimentary business card ad in festival guide (15,000 copies)
- One (1) official AAF poster

Autumn Art Festival

The 54th Annual Winter Park Autumn Art Festival showcases 180 Florida artists with fine art, live entertainment, and opportunities for sponsors to connect with affluent patrons.

November 13 & 14, 2027 | 9:00 a.m. - 5:00 p.m.
Central Park & Park Ave.

Projected Attendance: 140,000
Audience: Artists, Art Lovers, Community Members

Artist Award Sponsors

See prices below.

- Name recognition (WPCC website, artist packets, Saturday Night Artist Party collateral & announcements)
- Naming rights associated with sponsored award i.e. "The XYZ Company Best of Show"
- Two (2) passes to the VIP Lounge
- Two (2) admissions to the Saturday Night Artist Party
- Photo opportunity with the winning artists associated with your sponsorship
- One (1) official AAF poster

Best of Show
$5,000

The Gerry Marino Award of Excellence
$2,500

The Morse Museum Award
$1,000

SOLD

Award of Distinction (3 total)
$2,100

Award of Merit (8 total)
$4,000

Award of Honor (8 total)
$2,800

Judge's Selection Award (8 total)
$2,400

Winter on the Avenue

Join in the tradition of Winter Park festivities as Park Avenue is transformed for the holidays, complete with a tree lighting, menorah lighting, snow slides, movies in the park, s'mores with the Winter Park Fire Department and a special visit from Santa.

Friday, December 3, 2027 | 5:00 p.m. - 9:00 p.m.
Central Park

Projected Attendance: 10,000+
Audience: Community Members, Families

Presenting Sponsor *(Limit 2) (1 Available)* $6,000

- Full logo recognition (WPCC website, event social media, e-newsletters, Winter Park citEnews & event collateral)
- Option to distribute promotional materials in a booth
- Option to deliver two-minute sponsor message at Tree Lighting Ceremony
- Option to have a complimentary entry in the Christmas Parade on December 4, 2027
- Eight (8) tickets to the LWP Pancake Breakfast on December 4, 2027
- Eight (8) tickets in the VIP section for Christmas Parade
- Category exclusivity
- First right of refusal for 2028 (expires March 31, 2028)

Supporting Sponsor $3,000

- Logo recognition (WPCC website, e-newsletters, Winter Park citEnews & event collateral)
- Option to have a 10x20 booth space (incl. 6' table and 2 chairs)
- Four (4) tickets to LWP Pancake Breakfast on December 4, 2027
- First right of refusal for 2028 (expires March 31, 2028)

Participating Sponsor $1,500

- Name recognition (WPCC website, e-newsletters & event collateral
- Option to have a 10x10 booth space (incl. 6' table and 2 chairs)

Christmas Parade

The Winter Park Chamber Christmas Parade travels down Park Avenue and includes more than 80 entries, including marching bands, businesses, scouting troops, local dignitaries and Santa Claus. This Winter Park tradition will celebrate its 75th year in 2027.

Saturday, December 4, 2027 | 9:00 a.m. - 10:30 a.m.
Park Avenue

Projected Attendance: 10,000+
Audience: Community Members, Families

Presenting Sponsor *(Limit 1)* *$4,500*

SOLD

- Full logo recognition (WPCC website, event social media, e-newsletters & event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- Exclusive opportunity to have a sponsor executive ride in parade with other VIPs
- Eight (8) seats in the VIP reserved seating section
- Eight (8) tickets to the LWP Pancake Breakfast on December 4, 2027
- First right of refusal for 2028 (expires March 31, 2028)

Supporting Sponsor *(Limit 4)* *$2,500*

- Logo recognition (WPCC website, e-newsletters & event collateral)
- Option to have a complimentary entry in the parade
- Logo on the official parade banner
- Four (4) seats to the VIP reserved seating section
- Four (4) tickets to the LWP Pancake Breakfast on December 4, 2027
- First right of refusal for 2028 (expires March 31, 2028)

Types of Series

Series are a set of connected events and sessions that occur multiple times throughout the year. They offer the opportunity for more sustained recognition and deeper connection with target audiences. Our series focus on:



Community Engagement



Member Engagement



Business Support



Skill Development

Good Morning Winter Park

Good Morning
Winter Park

Winter Park's live, interactive morning magazine featuring local topics ranging from politics to exploring entries in the marketplace. The series is broadcast live on Facebook and includes coffee.

First Friday of Each Month | 8:45 a.m. - 10:00 a.m.
Winter Park Chamber of Commerce

Projected Attendance: 70 per month
Audience: Community Members, Professionals

Presenting Sponsor *(Limit 1)* *$7,500*

SOLD

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Option to have marketing table at each monthly series
- Option to distribute promotional items at each monthly series
- Exclusive option to deliver a two-minute sponsor message at each monthly series
- Five (5) reserved seats at each monthly series
- First right of refusal for 2028 (expires September 30, 2027)

Winter Park Professional Women

This series gives women the opportunity to develop business relationships with peers and strengthen professional skills in topics such as branding, communication and leadership. Featured speakers are leading and inspiring experts in our community.

First Monday of Each Month | 11:30 a.m. - 1:00 p.m.
Winter Park Chamber of Commerce

Projected Attendance: 40 per month
Audience: Chamber Members

Presenting Sponsor *(Limit 1)* *$7,200*

SOLD

- Full logo recognition (WPCC website, series social media, e-newsletters & event collateral)
- Option to distribute promotional materials at series
- Exclusive option to deliver a two-minute sponsor message per series
- Reserved seating with two (2) tickets per series
- First right of refusal for 2028 (expires September 30, 2027)

Connections

Chamber members are given the opportunity to leverage their Chamber network at this monthly series. Attendees share and showcase their businesses, expertise and services. Connections events take place over coffee, lunch or happy hour.

Each month on a Wednesday | Various Times
Various Locations

Projected Attendance: 50 per month
Audience: Chamber Members

Presenting Sponsor *(Limit 1)* *$3,600*

SOLD

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Option to display banner at each monthly series
- Exclusive option to deliver a two-minute sponsor message per series
- Option to distribute promotional materials at each monthly series
- Two (2) tickets to each series
- First right of refusal for 2028 (expires September 30, 2027)

Unlocking Your Membership Potential

UNLOCKING YOUR MEMBERSHIP POTENTIAL

This series is a monthly orientation where attendees connect with Chamber staff, learn to maximize benefits, and explore tools, events, and programs—ideal for new, prospective, or current members seeking a refresh.

Each month on a Wednesday | 10:00 a.m. - 11:00 a.m.
Winter Park Chamber of Commerce

Projected Attendance: 40-50 per month
Audience: Chamber Members

Presenting Sponsor *(Limit 1)* *$3,600*

SOLD

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Exclusive option to deliver a two-minute sponsor message per series
- Up to two (2) sponsor representatives may attend each month
- First right of refusal for 2028 (expires September 30, 2027)

Restaurant & Retail Affinity Group

This affinity group is designed to support businesses in the Restaurant & Retail industry through expert speakers, strategy sessions, and unique resources. Attendees connect and collaborate with other Winter Park area restaurant and retail business owners.

Meets Quarterly | 9:00 a.m. - 10:00 a.m.
Winter Park Chamber of Commerce

Projected Attendance: 25 per series
Audience: Chamber Members

Presenting Sponsor *(Limit 1)* *$2,000*

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Exclusive option to deliver a two-minute sponsor message per series
- Up to two (2) sponsor representatives may attend each quarter
- First right of refusal for 2027 (expires September 30, 2026)

Leadership Refresh

LEADERSHIP REFRESH

This quarterly professional development series is designed to sharpen your business edge. Each session features an expert speaker who shares practical tips, training and fresh insights to help you update your skills and strengthen leadership practices.

Meets Quarterly | 8:30 a.m. - 10:00 a.m.
Winter Park Chamber of Commerce

Projected Attendance: 50 per series
Audience: Chamber Members, Community Leaders

Presenting Sponsor *(Limit 1)* *$2,000*

SOLD

- Full logo recognition (WPCC website, series social media, e-newsletters & series collateral)
- Exclusive option to deliver a two-minute sponsor message per series
- Up to two (2) sponsor representatives may attend each quarter
- First right of refusal for 2028 (expires September 30, 2027)

WINTER PARK
CHAMBER OF COMMERCE

THANK YOU FOR READING THE 2027 SPONSOR GUIDE

INTERESTED IN A SPONSORSHIP?

Our team is ready to connect you with the sponsorship opportunities that align with your business goals.



Stacey Cox
Senior Director of Strategic Partnerships
Winter Park Chamber of Commerce
scox@winterpark.org
407-599-3646

TRANSFORMING BUSINESSES THROUGH EXTRAORDINARY RESOURCES