

MARKETING OPPORTUNITIES

HOME PAGE SPONSOR

Advertising on the Chamber website home page offers exposure to members, community leaders and visitors of Winter Park.

Projected Reach: 180,000+ Annually

SPONSORSHIP LEVEL

6 Months: \$1,750
12 Months: \$3,500

SPONSORSHIP DETAILS

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers

(3 AVAILABLE) (LIMIT 6)

DIRECTORY CATEGORY SPONSOR

Connect directly with customers who are already searching for your services. Advertise to members, residents and visitors of Winter Park.

Projected Reach: 90,000+ Annually

SPONSORSHIP LEVEL

6 Months: \$625
12 Months: \$1,250

SPONSORSHIP DETAILS

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers

PRIMARY WEB PAGE SPONSOR

Advertising on the Chamber primary webpages offers exposure to targeted member businesses, community leaders and visitors of Winter Park.

Available on these webpages:

- Official Winter Park Welcome Center
- Meeting Room Rentals
- Member Onboarding

Projected Reach: 90,000+ Annually

SPONSORSHIP LEVEL

6 Months: \$625
12 Months: \$1,250

SPONSORSHIP DETAILS

- Advertising will go online the first day of the month following receipt of agreement and payment
- Placement requests will be honored on a first-come, first-served basis
- First right of refusal is given to current advertisers

WINTER PARK PROSPERITY SCORECARD

The WP Prosperity Scorecard dashboard is a feature of our website and is updated quarterly with the latest information and statistics. The scorecard has been used to shape community conversations and Chamber programming.

Projected Circulation: 20,500+

SPONSORSHIP LEVEL

12 Months: \$5,500

SPONSORSHIP DETAILS

- Full logo marketing recognition on the WPCC Winter Park Prosperity Scorecard webpage
- Recognition each time the WP Prosperity Scorecard is mentioned
- Exclusive Sponsorship
- First right of refusal for 2026

WINTER PARK WEEKLY

Every Thursday

This newsletter keeps decision makers, business professionals and community leaders in the know. It covers Chamber community updates, upcoming events, latest member news and business spotlights.

Projected Circulation: 19,000+

SPONSORSHIP LEVEL

12 Months: \$5,500

SPONSORSHIP DETAILS

- Ad with link to website
- Ad size: 500 (w) x 500 (h) pixels max
- Artwork due one week prior to delivery
- Orders honored first-come, first-served
- JPEG or PNG formats accepted

RSVP

Every Monday

This newsletter focuses on upcoming events sponsored by the Chamber. We host more than 100 events each year, including signature experiences such as the Autumn Art Festival and educational opportunities such as Good Morning Winter Park and Winter Park Professional Women.

Projected Circulation: 19,000+

SPONSORSHIP LEVEL

12 Months: \$5,500

SPONSORSHIP DETAILS

- Ad with link to website
- Ad size: 500 (w) x 500 (h) pixels max
- Artwork due one week prior to delivery
- Orders honored first-come, first-served
- JPEG or PNG formats accepted

ANNUAL WATER BOTTLE IN-KIND SPONSORSHIP

January 1, 2025 - December 31, 2025

The Winter Park Chamber distributes bottles of water in the Welcome Center to community members and guests from all over the world. Branded bottles of water would be a great opportunity to drive traffic directly to your business' doorstep.

Projected Exposure: 1,440 Annually

Audience: Guests and Community Members

SPONSORSHIP LEVEL

In-Kind Sponsor Donation

SPONSORSHIP DETAILS

- Sponsor provides branded bottles of water
- WPCD distributes to reception visitors

EXCLUSIVE EMAIL BLAST

Through an exclusive broadcast email, sponsors can promote products and services, upcoming events and company news.

Projected Circulation: 19,000+

SPONSORSHIP LEVEL

\$475 per email

SPONSORSHIP DETAILS

- Sponsors supply content
- Deployment is determined by Chamber schedule of email broadcasts
- Artwork due one week prior to delivery
- JPEG or PNG formats accepted
- Sponsor will receive report of impression and click-through rates five business days after deployment.